

Privacy Policy

Last Updated: 8/7/2024

1. Introduction

Welcome to www.kremininc.com. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice or our practices with regard to your personal information, please contact us at info@kremininc.com or 989 790-5147.

2. Information We Collect

We collect personal information that you voluntarily provide to us when you register on the Website, express an interest in obtaining information about us or our products and services, when you participate in activities on the Website, or otherwise contact us.

The personal information that we collect depends on the context of your interactions with us and the Website, the choices you make, and the products and features you use. The personal information we collect may include the following:

- **Personal Information Provided by You.** We collect names, email addresses, phone numbers, mailing addresses, passwords, contact preferences, and other similar information.
- **Payment Data.** We may collect data necessary to process your payment if you make purchases, such as your payment instrument number (e.g., credit card number), and the security code associated with your payment instrument. All payment data is stored by our payment processor and you should review its privacy policies and contact the payment processor directly to respond to your questions.

3. Use of Your Information

We use personal information collected via our Website for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations. We indicate the specific processing grounds we rely on next to each purpose listed below:

- **To facilitate account creation and logon process.** If you choose to link your account with us to a third-party account (such as your Google or Facebook account), we use the information you allowed us to collect from those third parties to facilitate account creation and logon process.
- **To send administrative information to you.** We may use your personal information to send you product, service, and new feature information and/or information about changes to our terms, conditions, and policies.
- **To protect our Services.** We may use your information as part of our efforts to keep our Website safe and secure (for example, for fraud monitoring and prevention).
- **To enforce our terms, conditions, and policies.**
- **To respond to legal requests and prevent harm.** If we receive a subpoena or other legal request, we may need to inspect the data we hold to determine how to respond.

- **To deliver and facilitate delivery of services to the user.** We may use your information to provide you with the requested service.
- **To respond to user inquiries/offer support to users.** We may use your information to respond to your inquiries and solve any potential issues you might have with the use of our Services.

4. Sharing Your Information

We only share information with your consent, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations. We may process or share your data based on the following legal basis:

- **Consent:** We may process your data if you have given us specific consent to use your personal information for a specific purpose.
- **Performance of a Contract:** Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.
- **Legal Obligations:** We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- **Vital Interests:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

5. Cookies and Tracking Technologies

We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Policy.

6. Data Retention

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements). No purpose in this notice will require us keeping your personal information for longer than the period of time in which users have an account with us.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

7. Your Privacy Rights

Depending on your location, you may have the following rights regarding your personal information:

- **Access and Portability:** You have the right to request a copy of the personal information we hold about you and to request the transmission of this data to another service provider (where technically feasible).
- **Rectification:** You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- **Erasure:** You have the right to request that we erase your personal information under certain conditions.
- **Restriction of Processing:** You have the right to request that we restrict the processing of your personal information under certain conditions.
- **Objection to Processing:** You have the right to object to our processing of your personal information under certain conditions.
- **Withdrawal of Consent:** If we are processing your personal information with your consent, you have the right to withdraw your consent at any time.

To exercise any of these rights, please contact us using the contact details provided in this privacy notice. We will consider and act upon any request in accordance with applicable data protection laws.

8. Contact Us

If you have questions or comments about this privacy policy, you may contact us at info@kremininc.com or 989 790-5147 or by post to:

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